

NASHVILLE IMPROV COMPANY EVENT KIT



A GUIDE TO CORPORATE IMPROV EVENTS

Need to convince your boss? We've got you covered. Read on for all the information you need to understand how an improv event can benefit your team!

[\(Or click here for the totally share-able infographic!\)](#)



What is improv for business?

Improv for corporate business uses improvisational theater techniques to develop key skills and traits that are valuable in a business context. Improv techniques can be applied in various corporate settings, including team building, leadership development, communication training, and creative problem-solving.

Through improv training and workshops, corporate business participants can develop skills such as active listening, collaboration, adaptability, creativity, and innovation. They can also improve their ability to think on their feet, make quick decisions, and communicate more effectively. Improv techniques can help

individuals and teams become more comfortable with uncertainty, ambiguity, and change, which can be essential in today's fast-paced business environment.

Improv events offer a unique and engaging way to develop important skills and traits that are valuable in a corporate environment, such as communication, collaboration, adaptability, and creativity. Through improv training and workshops, participants can develop these skills in a fun and low-pressure environment, which can help them become more comfortable with uncertainty, ambiguity, and change.

In addition to being a valuable learning opportunity, improv events can also provide a fun and memorable team-building or entertainment experience. Improv shows can be customized to fit the specific needs of a business or professional team, and can be a great way to break down barriers, foster a sense of community, and boost morale.



Participating in an improv event is a good idea because:

Your team will gain insights and skills they can apply instantly.

Could your team benefit from clearer and more thorough communication? Improv emphasizes active listening and collaboration, which are essential skills in any professional context. Through improv exercises, team members can learn to truly listen to one another and build on each other's ideas in a way that leads to more effective communication and problem-solving.



Your team will get to practice risk taking in a safe environment.

Improv exercises create an environment where participants can take risks and explore new ideas without fear of failure, encouraging teams to think outside the box. By fostering a culture of openness and acceptance, improv can help team members feel more comfortable sharing their ideas, no matter how unusual or unconventional they may seem. Through games and exercises that involve role-playing, character development, and storytelling, participants are encouraged to step outside of their usual modes of thinking and explore new perspectives and approaches, leading to more diverse and innovative solutions to problems.



Your team will grow together.

Improvement exercises can help break down social barriers and create a sense of camaraderie and shared experience that can translate into stronger working relationships. Team members practice relying on one another, communicating more effectively, and building trust by being vulnerable together and supporting each other. We often see teams who start the day with nerves end the day with inside jokes and high fives. These skills are essential to successful team building and can translate into the office, where they can improve communication, collaboration, and build relationships that can lead to greater success both in and out of the workplace.



Your team will feel more confident giving presentations and addressing stakeholders.

Improv can help individuals build confidence in their ability to think on their feet and speak in public. This can be particularly valuable for individuals who are shy or hesitant to speak up in group settings as participants learn to confidently handle unexpected questions or changes in their presentation. In improv, we get to practice making mistakes in a low-stakes environment which translates into more confidence any time they need to address a crowd.



What people are saying about Nashville Improv

“Awesome people with mad improv skills! Take a class, catch a show....you won't regret it!” —Sales Lead

“Thinking outside of my area of expertise is a great way to spark my creativity on the job. Love it!”—HR Executive

“This will be my third set of classes I love this art there is freedom to discover your inner character.” —Admin

“Felt really inspired by the event, and the energy definitely carried over into my work day and personal life!” —Project Manager

“It was really, really refreshing to encounter a troupe who were genuinely funny, quick witted, and respected their audience. They are perfectly capable of being funny without making jokes at someone's expense. If I lived in Nashville I'd be a regular for sure and would tell everyone I know to come.” —Convention Attendee

“We are extremely happy to have found a place in Nashville that gives Second City a run for their money. Each member of the cast is extremely talented. The show included impressions, music improv, you name it.” —Event Planner

“I came with my nerves but by the end I was laughing and smiling so much my eyes were watering! They kept it professional and clean but somehow still had us in stitches.” — Art Director